

**MEDIA MARKETING COMMITTEE
DETROIT HEALTH DEPARTMENT 420- C**

**August 6, 2003
4:00 P.M. – 6: 00 P.M.
MINUTES**

PRESENT

James Knox, Chair
Ken Warnoch
Catherine Williams
Jonsea Nelson
Keith Meeks
James Brewer
Cathy Gholston

SEMHAC STAFF

Karla Handley

Guest

EXCUSED

I. Call to Order.

Meeting called to order by James Knox at 4:20 p.m.

II. Moment of silence

Moment of silence was held for those affected and infected by HIV/AIDS.

III. Welcome and Introductions

The members went around the room and introduced themselves. The chair welcomed all members to the meeting.

IV. Approval of the meeting minutes of August 6, 2003 and today's agenda

V. Unfinished Business

A. WEBSITE

Committee Members want SEMHAC to have its own website, instead of using the website of the Health Department. **Motion:** That SEMHAC use the Health Department website temporarily until an assessment has been done to determine the cost of maintaining its own website. **Motion:** Passed.

Action: James Brewer will get three quotes by the next meeting.

Action: Jonsea Nelson will put announcement in the Thursday Morning Fax.

B. ADVERTISING

Discussion regarding the securing of a banner for "Steppin Out". James Knox and Cathy Gholston will staff the table at "Steppin Out". The availability of SEMHAC Brochures, ink pens with logo and glow in the dark condoms was

discussed. Karla will order pens to be distributed at each walk. James Brewer, Catherine Williams and Cathy Gholston will staff the table at AIDS Walk Michigan.

Motion: That business cards be purchased for Executive Committee Members

Motion: That SEMHAC place a one time, full page ad in Between the Lines. An evaluation of the responses would follow. The cost of a 1/8 page ad in the Metro Times would be \$450.00.

VI. New Business / Old Business

Remainder of the agenda items were tabled.

VII. Announcements

VIII. Adjournment

Chairperson Signature: _____ Date: _____

Recorded By: Karla Handley Date: August 6, 2003